

REG. U. S. PAT. OFF.

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ENRAPTURED BY THE ROCK 'N' ROLL RHYTHM, TEEN-AGERS IN CHICAGO STADIUM WHOOP IT UP DURING THE RALLY. THEY STAYED EXCITED BUT WELL-BEHAVED

A YOUTH RALLY WITH A ROCK 'N' ROLL BEAT



TAKING THE FLOOR, Performer Gene Vincent sprawls out to beat rhythm for "rockbilly scream."

Chicago youngsters take pledge to be good, get bouncy bonus

Rock 'n' roll, which some people consider a national anthem of the juvenile delinquent, last month went to work fighting juvenile delinquency. To lure teen-agers to a youth rally in Chicago Stadium, the sponsors promised a bouncy bonus, a big rock 'n' roll concert. In the stadium the youngsters prayed and took a mass pledge to "keep out of trouble."

After that came the music. The performers honked and shouted, jumped around and even sprawled on the floor (left). The teen-agers screamed and cheered but, in comparison to the goings-on on stage, behaved with commendable restraint. Whatever anybody else thought, the sponsors—the Chicago Daily News and the Kiwanis Club—were sure rock 'n' roll had just the right charm to soothe the teen-age breast.



TAKING THE PLEDGE for good citizenship, students at Chicago's Lakeview High sign up after rally.