

Freed started w/WABC on June 3, 1954

WABC had 1st refusal on Freed's appearance on TV

Stage shows

Labour Day, 1956 was 1st one - told F prior to this that to air on station he must pay - payed 10% of net profits for show - F also paid advertising costs prior stage shows too - got \$1000 from 1st show.

3 shows at Fox Talman, one at Towns -

2nd show - Christmas, 1954 - 345 Announcements
WABC pay for 10% of net profits or \$4m, whichever was greater, for show. - A sep. cost. w/Barronville Music - got \$4m for this show

2/3 of Feb 22, 1955

A 5 sub. - Jan 1957 - term ^{talent} cost. - had earlier talent cost. for 5 wh. pr. - w/Barronville Music for Dire Music - \$10m for 200 spot

2d cont. was req. on Mar. 26, 1959 -
 1/3 off Apr. 6, 1959 - 3 stops show per
 yr. At \$10M Adv. per show - A re-
 duction of this figure to \$7M per Labor
 Day show, 1959, as F show had brought
 in more inc. to WABC - he didn't have
 to put on 3 shows, but if he did he
 was req. to buy Adv. - but in any
 event WABC could give him any time
 they wanted -