

3/24/60

John Brantly

618 W 147th St
W.A. 6 - 9396

Promotion Mgr.
Dateline Records Inc.
64 E 55th St.
El. 5 - 1431

Brantly started at WWS in Aug.
joined Fred in Sept 1954.
When Fred arrived at WWS.

First handled telephone
requests, typed up programs, listened
to new release.

At same time he prepared
for WWS as a producer of
news boy. Salary was split
between Fred & WWS.
Bob Smith was Program Director.
Bob Leder was Station Manager.
Smith hired Brantly.

Brantly worked w/ Freed
at WWS till April 1955.

Hours at WWS

① 7-9 PM 11-2 PM

② 7-9 PM 11-1 PM

③ 7-11 PM

Program ~~was~~ - 60 weeks.

Left WWS in 1958 after
the Boston incident -

Brantly was at Freed's home
during the programs broadcasted
from Stanzon.

Only Freed & the engineer
would be together during the show.

Freed would "pull" his own
show during program out of

a job he has set apart as
worthy to be played.

1957 - Brantly left program
at WINS & went to work
at Figure Music assistant
to Jack Hook at Figure for
\$100 p/w ---

Brantly had nothing
to do with Freed while he
was at WABC

When Freed went to WABC
he also started at WNEW-TV

At this time Brantly started
assistng Freed at WNEW-TV
this was about May 1958

In May 1958 he was employed
by Temporal Productions of
which was a trade name for
Freed

Brantly arranged for the talent R also picked the records to be played subject to Fred's approval.

Last couple of weeks w/ the D.V. - Oct 1989
Fred called Brantly early in AM -

Fred said he was ruining his show because of the deals - the ratings were going down - relationship with Hooper was accordingly difficult. - what was Brantly's suggestion -

Brantly told him not to deal w/ record companies if they were ruining the show (Fred's apt) - wife present after Fred repeated the story -

Brantly told him if
you have to "deal" then
"deal" with the distributors.

Fried agreed - Fried
called in the distributors
individually -

Blaine }
Weiss } Oct. '59
Klayman }
Halvaka }

Fried told them that if
would be better to deal w/ them
rather than record companies.

Fried suggested that
he would pick his own
records but the distributor
who put it out would pay
\$1,000.

Sleeper 7 the week - \$500

Brantly picked up an
envelope w/ the \$1000