

WINS

28 West 44th Street

New York 36, N.Y. • Bryant 9 0000

Gotham Broadcasting Corporation

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Office of the President and General Manager

June 30, 1954

Mr. Elroy McCaw
The Highlands
Seattle, Washington

Dear Elroy:

Not having heard from you, I assume that you will arrive in New York sometime over the weekend. If you are to be delayed again, I would appreciate your notifying me because there are matters awaiting your return.

Bernard Zisser, whom you talked to in regard to the recording operation, has formalized a proposal for a corporate setup and is anxious for an early decision. I told him we would meet next week.

On the matter of the Seanlon arbitration, we have reached an impasse with AFTRA regarding the selection of an impartial arbitrator. Fortunately, this will postpone the action for at least two weeks. I am awaiting your decision as to the appointment of counsel.

I am periodically in the need of legal advice, and I feel on matters such as this that we should have the services of a bright lawyer to call upon. I doubt seriously that the Donovan Leisure office will either be economical or right for us unless you come to some agreement with them on fees. There are matters of talent contracts and other such agreements that require advice, too.

I heard from Moon Dog (Alan Fried) last night, and he has accepted my proposal to join WINS. We are planning for a September 6th starting date. Moon Dog is a most important acquisition for us. It is my humble opinion that it is going to create more talk and excitement around town than anything we have done to date.

The decision on Army football was held over until this Thursday. The athletic board of West Point is favorably inclined but requested more time to consider our proposal. I have set an agreement with Balling which calls for us to receive one-third of the profits of syndication if we get the Army representation. Keep your fingers crossed. This can be a real money-maker for us.

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