

WINS

TO: \_\_\_\_\_  
DATE: \_\_\_\_\_  
FROM: \_\_\_\_\_  
SUBJECT: \_\_\_\_\_

Tracey Shaheen and two of his chosen guests sat in the Bob & Ray show this morning. Seems Tracey has been a great fan for some time. John and I are sure he sold the opportunity to the highest bidders at school. I ~~####~~ get a great kick out of him, he's a wonderful boy and he's crazy about you.

Charley Koenig, the publisher of several local newspapers a couple of which you've seen, wants to publish a Rock N Roll News. He proposes to give us a piece of the income and ad revenue plus space in his six papers in return for promotion on the station. I've tentatively agreed to a 13 week deal to start after the Paramount promotion. It could bring us 6 or 7 thousand dollars and some very valuable ad space. The way the critics have been rapping ~~####~~ rhythm and blues ( Abel Green, Manny Sacks etc ) we might as well cash in while it's riding high. We've sold the Freed show to WeBB in Baltimore for \$150 per week and I'm negotiating with Sam Segue at WSRB in Cleveland at the same figure. With a few more markets we can use pressings and really start to make some money with the syndication.

The all nite show is moving along nicely. The first two days this week produced \$1100 gross most all of which is collected immediately. Perry is doing a sensational job. Harry of course shows these figures over the entire contract period.

I've found that the Seaboard libel policy is the best in the business and I hate to be without it for even a day. If I don't hear to the contrary from you within the next four or five days I'll make arrangements to take it on as per your suggestion.

That's about all for tonite. Diana and I send our best to you and Marian.

Regards

Bob