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Freed To Start 6 Week Tour of U.S. March 28

NEW YORK—Shaw Artists Corp., last week announced that it has signed D.J. Alan Freed, for his first tour of the U.S., starting March 28th, playing six weeks in some of the nation's largest arenas and auditoriums. Freed will conduct his own orchestra and will star many of the performers who are appearing in his Xmas show at the New York Paramount Theatre.

Milton Shaw, head of the Booking Corporation which handles some of the biggest rock 'n roll' names, anticipates the largest box offices ever registered in the history of music concert tours. In a statement, Shaw said, "Our estimated gross for Freed's 6 week tour is one million dollars. The overwhelming response we have had thus far from the territories we will play indicates that rock 'n roll, far from being dead, is the liveliest 'corpse' in showbusiness today."