

BILLBOARD
CINCINNATI, OHIO

AUG 26 1957

ON THE

WOV's Jocko Henderson will conduct a big rock and roll show at the Apollo Theater over Labor Day weekend. . . . Vik Records purchased its first master, "I've Got a Love," by Gene Norris, from Slim Willet of Edmoral Records, Abilene, Texas.

Alan Freed and an all-star line-up planed to England last week for three weeks of one-nighters. The entourage will play the Rank Theaters—the same route covered by Bill Haley on his trek there last winter. When he returns, he starts rehearsals at Columbia Pictures for his third film for producer, Sam Katzman. . . . Bill