

Tips on Coming Tops

COMPLETE GUIDE TO FUTURE BEST SELLING POP SINGLES

• Review Spotlight on . . .

POP RECORDS

DORIS DAY . . . Columbia 40798 . . . THE PARTY'S OVER
(Stratford, ASCAP)

Thrush Day takes a lovely ballad from the new musical "Bells Are Ringing" and gives it the warm, intimate touches that characterized her "Secret Love" smash. An extremely smart production that will fracture the jocks and win their undying support. Flip is a cute rhythm bit, "What'ya Put in That Kiss" (Daywin; BMI).

FRANKIE LAINE . . . Columbia 30780 . . . MOONLIGHT GAMBLER
(E. H. Morris, ASCAP)

An unusual piece of material, a saga with a Western beat that's persistent and contagious. Laine's handling of the lyrics makes for a most effective portrayal. The flip is "Lotus Land," an exotic, perfume opus that places the load squarely on the flip (Jungnickel, ASCAP).

FRANKIE LYMON AND THE TEEN-AGERS . . . Gee 1026 . . . BABY, BABY
(Kahl and ADT, BMI)

I'M NOT A JUVENILE DELINQUENT . . . (Kahl and ADT, BMI)
See Spotlight Review in Rhythm and Blues section.

SYLVIA SIMS . . . Decca 30143 . . . DANCING CHANDELIER
(Shapiro-Bernstein, ASCAP)

The tempo and arrangement are similar to the thrush's great "I Could Have Danced All Night" click. Thrush's deejay fans will go for this and that push could kick it off. Flip is "Each Day," a sock new version of a well-known spiritual (Monument, BMI).

LITTLE RICHARD . . . Specialty 591 . . . ALL AROUND THE WORLD
(Venice, BMI)

THE GIRL CAN'T HELP IT . . . (Robbins, ASCAP)
See Spotlight Review in Rhythm and Blues section.

FIVE KEYS . . . Capitol 3597 . . . WISDOM OF A FOOL
(Planetary, ASCAP)

Group stands a good chance to make it in both pop and r.&b. markets with this one. Tune is a slow ballad with a philosophical message, intoned with great feeling and solid harmony. Flipside is a rhythm novelty with strong rock and roll pulse; "Now Don't That Prove I Love You" (ABC, ASCAP).

EILEEN RODGERS . . . Columbia 40791 . . . GIVE ME
(Valyr, ASCAP)

CONNIE FRANCIS

I NEVER HAD A SWEETHEART

and

LITTLE BLUE WREN

(Both from Alan Freed pic, "Rock, Rock, Rock")

MGM 12375 • K12375

LEROI HOLMES

BABY DOLL

and

THE MAID OF NOVGOROD

MGM 12352 • K12352

CHARLIE APPLEWHITE

MUTUAL ADMIRATION SOCIETY

and

DON'T TAKE MY HEART

MGM 12365 • K12365



THE WIZARD OF OZ"

E3464 5T
X3464 5T