

ALAN FREED SHOW

4th Quarter 1958

	<u>W/E 10/4</u>	<u>W/E 10/11</u>	<u>W/E 10/18</u>	<u>W/E 10/25</u>	<u>W/E 11/1</u>	<u>W/E 11/8</u>
Weekly Revenue	555.82	1,580.99	963.32	2,213.32	1,726.66	658.18
Less A/C	83.37	237.15	114.50	332.00	259.00	98.73
" S/C	7.33	66.63	19.38	117.04	82.62	9.49
" S/R	42.50	63.75	63.75	60.92	58.08	51.44
Weekly Net Revenue	422.62	1,213.46	735.69	1,703.36	1,326.96	498.52
Cost:						
Talent Guarantee	873.60	873.60	873.60	873.60	825.60	825.60
Production (25 3/4 hrs @ 3.25)	83.69	83.69	83.69	83.69	83.69	83.69
Engineering (25 3/4 hrs @ 7.00)	190.25	190.25	190.25	190.25	190.25	190.25
Studio 5C (25 3/4 hrs @ 4.00)	103.00	103.00	103.00	103.00	103.00	103.00
Set-up (12 hrs @ 3.00)	36.00	36.00	36.00	36.00	36.00	36.00
Telephone	.41	.41	.41	.41	.41	.41
Weekly Cost	1,286.95	1,286.95	1,286.95	1,286.95	1,238.95	1,238.95
Weekly Profit	(864.33)	(73.49)	(551.26)	416.41	88.01	(740.43)
Quarterly Profit		(937.82)	(1,489.08)	(1,072.37)	(984.66)	(1,725.09)

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	W/E 11/15	W/E 11/22	W/E 11/29	W/E 12/6	W/E 12/13	W/E 12/20	W/E 12/27	W/E 1/3
Weekly Revenue	772.94	688.94	730.94	627.94	974.94	3,027.75	1,828.20	5,165.44
Less A/C	115.94	103.34	109.64	94.19	146.24	454.16	274.23	774.82
" S/C	32.13	25.70	28.92	21.04	47.58	226.36	139.86	35.16
" S/R	38.75	37.50	38.75	38.75	37.50	7.31		
Weekly Net Revenue	586.12	522.40	553.63	473.96	743.62	2,339.92	1,414.11	4,355.46
Cost:								
Talent Guarantee	825.60	825.60	825.60	825.60	825.60	825.60	825.60	825.60
Production (25 3/4 hrs @ 3.25)	83.69	83.69	83.69	83.69	83.69	83.69	83.69	83.69
Engineering (25 3/4 hrs @ 7.00)	190.25	190.25	190.25	190.25	190.25	190.25	190.25	190.25
Studio 5C (25 3/4 hrs @ 4.00)	103.00	103.00	103.00	103.00	103.00	103.00	103.00	103.00
Set-up (12 hrs @ 3.00)	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00
Telephone	.41	.41	.41	.41	.41	.41	.41	.41
Weekly Cost	1,238.95	1,238.95	1,238.95	1,238.95	1,238.95	1,238.95	1,238.95	1,238.95
Weekly Profit	(652.83)	(716.55)	(685.32)	(764.99)	(495.33)	1,100.97	175.16	3,116.51
Quarterly Profit	(2,377.92)	(3,094.47)	(3,779.79)	(4,544.78)	(5,040.11)	(3,939.14)	(3,763.98)	(647.47)

A/C - Agency Commission
S/C - Sales Commissions
S/R - Spot Rep Commissions