

ALAN FREED SHOW

3rd Quarter 1958

	<u>W/E 7/5</u>	<u>W/E 7/12</u>	<u>W/E 7/19</u>	<u>W/E 7/26</u>	<u>W/E 8/2</u>	<u>W/E 8/9</u>	<u>W/E 8/16</u>	<u>W/E 8/23</u>	<u>W/E 8/30</u>
Weekly Revenue	1,917.83	1,905.83	1,224.83	1,650.83	1,857.83	1,081.92	871.92	1,714.00	2,600.35
Less A/C	287.67	285.87	183.72	247.62	278.67	162.29	130.79	257.10	390.05
" S/C						13.69	13.69	103.96	106.41
" S/R						76.75	58.90	30.18	30.18
Weekly Net Revenue	1,630.16	1,619.96	1,041.11	1,403.21	1,579.16	829.19	668.54	1,322.76	2,073.71
Cost:									
Set-up (15 hrs @ 3.00)	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00	45.00
Talent Guarantee	969.60	969.60	969.60	969.60	969.60	969.60	969.60	969.60	969.60
Production (28½ hrs @ 3.25-stg 8/9 29 hrs @ 3.25)	92.63	92.63	92.63	92.63	92.63	94.25	94.25	94.25	94.25
Engineering (28½ hrs @ 7.00-stg 8/9 29 hrs @ 7.00)	199.50	199.50	199.50	199.50	199.50	203.00	203.00	203.00	203.00
Studio 4C (28½ hrs @ 8.00-stg 8/9 5C 29 hrs @ 4.00)	228.00	228.00	228.00	228.00	228.00	116.00	116.00	116.00	116.00
Telephone	2.85	.41	.41	.41	.41	.41	.41	.41	.41
Weekly Cost	1,537.58	1,535.14	1,535.14	1,535.14	1,535.14	1,428.26	1,428.26	1,428.26	1,428.26
Weekly Profit	92.58	84.82	(494.03)	(131.93)	44.02	(599.07)	(759.72)	(105.50)	645.45
Quarterly Profit		177.40	(316.63)	(448.56)	(404.54)	(1,003.61)	(1,763.33)	(1,868.83)	(1,223.38)

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	<u>W/E 9/6</u>	<u>W/E 9/13</u>	<u>W/E 9/20</u>	<u>W/E 9/27</u>
Weekly Revenue	2,770.52	14.00	601.62	903.12
Less A/C	415.58	2.10	90.24	135.47
" S/C	11.39	1.07	13.64	36.71
" S/R			39.66	39.66
Weekly Net Revenue	2,343.55	10.83	458.08	691.28
Cost:				
Set-up (15 hrs @ 3.00)	45.00	45.00	45.00	45.00
Talent Guarantee	969.60	969.60	969.60	969.60
Production (29 hrs @ 3.25)	94.25	94.25	94.25	94.25
Engineering (29 hrs @ 7.00)	203.00	203.00	203.00	203.00
Studio 5C (29 hrs @ 4.00)	116.00	116.00	116.00	116.00
Telephone	.41	.41	.41	.41
Weekly Cost	1,428.26	1,428.26	1,428.26	1,428.26
Weekly Profit	915.29	(1,417.43)	(970.18)	(736.98)
Quarterly Profit	(308.09)	(1,725.52)	(2,695.70)	(3,432.68)

A/C - Agency Commission

S/C - Sales Commissions

S/R - Spot Rep Commissions