



**ALAN
FREED**
Easter
Jubilee



Only Human

By SIDNEY FIELDS

NINETY THOUSAND TEEN-AGERS a week jam the Brooklyn Paramount whenever Alan James Freed is there. He's their undisputed King of Rock 'n' Roll. When he recently spent a week at the N.Y. Paramount 65,000 kids fought their way in, many lining up at 5 a.m. and requiring a horde of police to keep them in line. Inside the theatre their ecstasy always reaches such noisy fervor they drown out the performers. Alan admits that in all his theatre sessions only about 1,000 out of over 600,000 had to be thrown out.

"But there are always a few bunnies who'll flip lighted cigarettes from the balcony into the orchestra," said Alan, an agreeable, intense man of 35. "Bunnies? My word for delinquents. But I know the kids who like the music and none of them are bunnies."

Alan once earned \$17 a week as a part time announcer. His income now is a fat six figures a year. Son of a Lithuanian immigrant and a Welsh mother, he lives in a 16-room house in Connecticut with his glamorous wife Jackie, of Irish parents, and their four kids. He shuts off the phone every Sunday, and devotes the day to his kids. His family is his only interest, besides music.

A GUEST HOUSE on his two acres serves as a studio, from which Alan broadcasts five of his six daily disk jockey programs for WINS from 6 to 10 p.m. Mondays he's at the studio. His programs are taped and heard in St. Louis, Baltimore, Kansas City, and over Radio Luxembourg, which brings him mail from all over Europe. He gets 10,000 letters a week from everywhere.

"Jackie and I try to answer all of them," Alan said, "but it's an impossible task. They tell us of fights with their boy friends or girl friends, parents who don't understand, their hopes and dreams, all the teen-age agonies."

Alan was born in Johnstown, Pa., but raised in Salem, Ohio, where his father still works as a clerk in a clothing store. His parents refused Alan's offer to come East and live in ease, but they'll travel 12 hours by bus to see him on stage or in movie. He's made three last year: "Don't Knock the Rock," "Rock, Rock, Rock," and "Rock Around the Clock," which last year broke records all over the world. "And after seeing how well all three did I'll produce the next one myself," Alan said.

HE SPENT TWO YEARS at Ohio State, two more years as a Signal Corps photographer until the Army gave him a medical discharge for mastoiditis in both ears. After which he got his part-time announcer's job at night in New Castle, Pa., and worked as a government inspector during the day in Salem. In 1942 he met and married Jackie McCoy, farmer's daughter, working in a tank assembly plant. Alan moved on from New Castle to Youngstown, Akron, and Cleveland as a traditional disk jockey. How did he find Rock 'n' Roll?

"It found me," he said. "I left radio for TV in Cleveland, and a fellow named Leo Mintz, who owned a big record store, asked me to return to radio playing only Rhythm and Blues, which is Rock 'n' Roll. It goes back 30 years, and Leo predicted it would be a national rage in a short time. I agreed and named the program, not the music, Rock and Roll Party."

THE REACTION was immediate and atomic. Cleveland's Fire Department asked him to call off his first Rock 'n' Roll dance when 30,000 kids tried to get into an auditorium that could hold only 12,000. And WINS enticed him to New York three years ago.

"And just before I left I fell asleep at the wheel," Alan said. "My car hit a tree. Ruptured lung, spleen, and kidney, and half my face off. It happened behind a police station. They heard the noise, which saved my life. It took four months in the hospital and \$11,000 worth of surgery."

Alan, who's as addicted to Mozart as he is to Rock 'n' Roll, is now preparing for an Easter show at the Brooklyn Paramount, his first European tour, and carefully examining the possibilities of a weekly half hour on TV. All of which may increase the hue and cry that Rock 'n' Roll is the cause of increased delinquency, if not teen-aged dope addiction and homicide.

"Nonsense!" said Alan. "No music is immoral. Rock 'n' Roll doesn't make kids delinquents. It keeps them from delinquency. It's just outrageous that all teen-agers in America should be indicted because of a few bunnies."



ALAN FREED: KING OF ROCK 'N' ROLL



CHARLIE GRACIE


Charley Gracie, the nation's newest and biggest singing rage, was born January 12, 1936 in Philadelphia.

His music training came in a natural manner to Charley, as his guitar teacher and singing coach has been and still is, the senior member of the Gracie family, Charley's father Sam Gracie.

Upon graduation from South Philadelphia High School, Charley Gracie chose to pass up the offers of a scholarship to the University of Penna., and Temple University, so that he could pursue his career as a singer and guitarist on a full-time basis. The ensuing years include numerous appearances on home town radio and TV shows, clubs, hotel shows and then his own show for thirteen weeks on a Pittsburgh TV Station. During this period of growth, the handsome, young musician-singer made several records which added to his popularity as well as adding to his steady growth as a professional performer.

At the start of his 21st year of life, Charley Gracie's fame reached from Coast to Coast. This happened in a spectacular fashion almost immediately after release to the Public of young Gracie's recording of "Butterfly" on the Cameo label.

Idol of the Teenagers, Charley Gracie sets a fine example to the youth of America as a clean living, athletic, intelligent and talented young man.



BUDDY KNOX JIMMY BOWEN

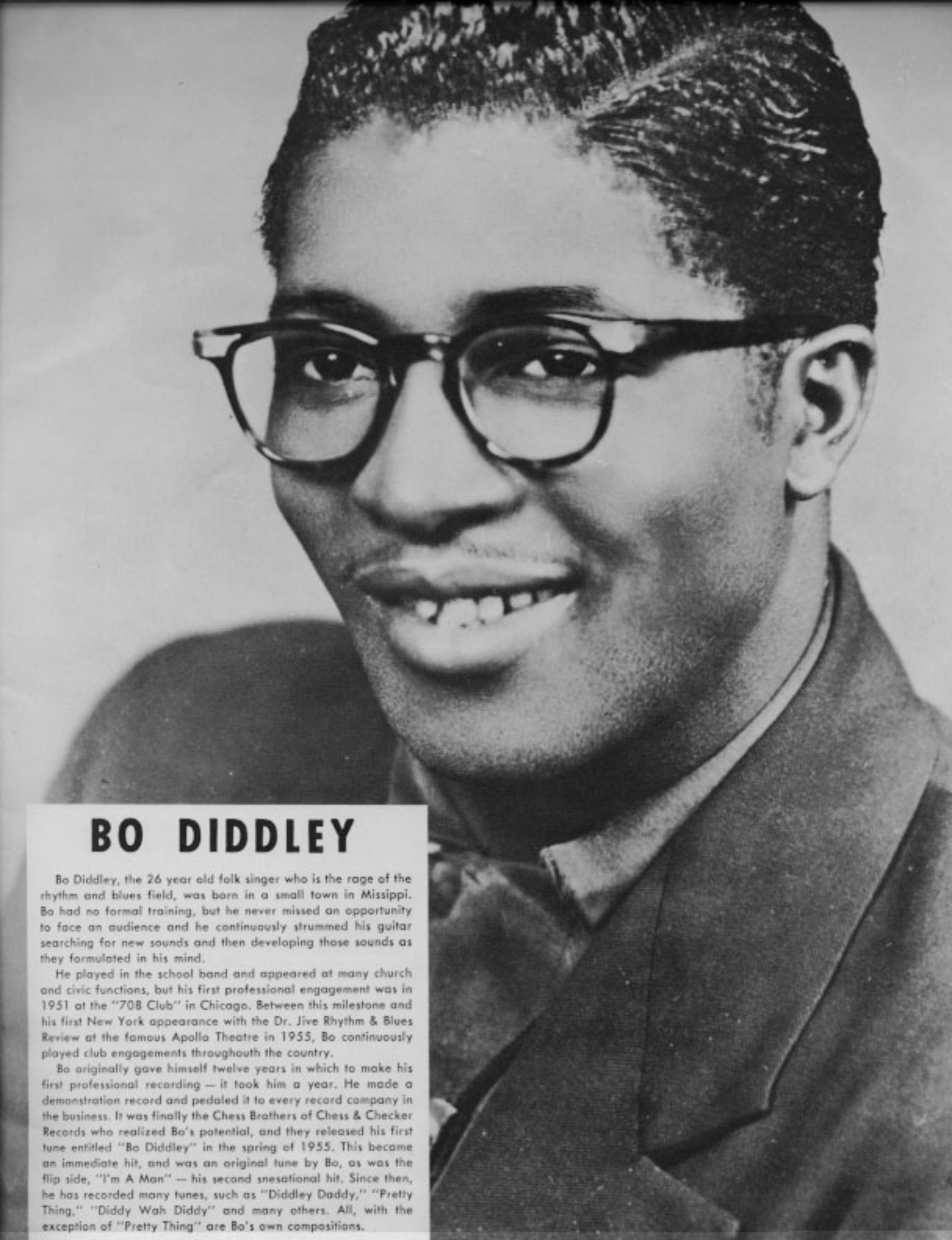
and the RHYTHM ORCHIDS

Jimmy Bowen was born in Santa Rita, New Mexico in 1937. In 1945 when Jimmy was 8 years old, his parents moved to Dumas, Texas, where he joined the church choir. He remained a choir boy until he entered Dumas High School and joined the glee club. It was at college that Buddy met Jimmy Bowen, Don Lanier and Dave Alldred who were also members of the college glee club called The Serenaders. Since all four harmonized well together and also played instruments, Buddy Knox, guitar; Jimmy Bowen, bass; Dave Alldred, drums and Don Lanier, guitar, they decided to form the group now known as the Rhythm Orchids.

After graduating from West Texas State College, the boys formed their own record company in Dumas, Texas. Through a course of events, tape recordings of a song Buddy Knox wrote and recorded with group were heard by music publisher Phil Kahl who had the boys fly to New York where he put them under personal management and also had them re-record Buddy's song for the New Roulette Label.



THE CLEFTONES



BO DIDDLEY

Bo Diddley, the 26 year old folk singer who is the rage of the rhythm and blues field, was born in a small town in Mississippi. Bo had no formal training, but he never missed an opportunity to face an audience and he continuously strummed his guitar searching for new sounds and then developing those sounds as they formulated in his mind.

He played in the school band and appeared at many church and civic functions, but his first professional engagement was in 1951 at the "708 Club" in Chicago. Between this milestone and his first New York appearance with the Dr. Jive Rhythm & Blues Review at the famous Apollo Theatre in 1955, Bo continuously played club engagements throughout the country.

Bo originally gave himself twelve years in which to make his first professional recording — it took him a year. He made a demonstration record and pedaled it to every record company in the business. It was finally the Chess Brothers of Chess & Checker Records who realized Bo's potential, and they released his first tune entitled "Bo Diddley" in the spring of 1955. This became an immediate hit, and was an original tune by Bo, as was the flip side, "I'm A Man" — his second sensational hit. Since then, he has recorded many tunes, such as "Diddley Daddy," "Pretty Thing," "Diddy Wah Diddy" and many others. All, with the exception of "Pretty Thing" are Bo's own compositions.



BILLY MASON
and the RHYTHM JESTERS





ANITA ELLIS

Born in Montreal, Canada, twenty-four years ago, Anita Ellis has lived in Canada and the Eastern United States. She is a graduate of the Cincinnati College of Music and majored in psychology and music at UCLA, where she was secretary of the music club, and incongruously, mascot of the basketball team.

Anita has been in show business since she was four years old when she starred in a piano concert in Montreal. She moved to Hollywood at the age of nine years.

Her career took a long jump to stardom when she was sixteen and she auditioned for a Mutual radio program called Juvenile Revue.

Other jobs on the air and in night clubs followed so quickly that when she was 18, Anita gave up college — to concentrate on singing. She became a featured vocalist at Hollywood's famous Florentine Gardens and made a big impression on motion picture luminaires who saw her.

Shortly following this she was signed by MGM pictures and appeared in "Babes in Arms," "Dancing Coed," "Forty Little Mothers," and "Strike Up the Band."

While in Hollywood she was the featured vocalist on the Red Skelton Radio Show for two and one half years, and just recently she came to New York, to appear for the first time in many years before the eyes of the public.

To Sam Jones
with love
Anita Ellis





PROGRAM

CHARLIE GRACIE

BUDDY KNOX
JIMMY BOWEN

and the RHYTHM ORCHIDS

THE CLEFTONES

BO DIDDLEY

BILLY MASON
and the RHYTHM JESTERS

ANITA ELLIS

G CLEFS

BOBBY MARCHAN

THE HARPTONES
featuring WILLIE WINFIELD

THE ROSEBUDS

THE PEARLS

THE SOLITAIRES

THE CELLOS

ALAN FREED
and his
ORCHESTRA

featuring
SAM TAYLOR • AL SEARS • FREDDIE MITCHELL

Program subject to change without notice





Thompson, lot
Tina
G Clefs

The Best
From
Gray D. Clefs

G CLEFS

Bobby
Marchan

A black and white portrait of a young man, Bobby Marchan, from the chest up. He is smiling slightly and looking towards the camera. He has short, dark hair and is wearing a light-colored, textured suit jacket over a white collared shirt and a dark tie with light-colored horizontal stripes. His right hand is partially visible, holding a thin object, possibly a pen or a string. The background is a plain, light-colored wall.

BOBBY MARCHAN



THE HARPONES
featuring WILLIE WINFIELD



THE PEARLS



THE ROSEBUDS

The Rosebuds became a singing group about nine months ago while attending New Utrecht High School in New York City. The group consists of Rosemarie Reses, Dorothy Pasqualini, Virginia Petafio and Mary Salta who are all seventeen years old.

The meteoric rise of the group has been phenomenal, having appeared on radio, television, and theatres in northeastern U.S. They attribute their current success to the fact that they sing "with feeling."

On their current hit "Dearest Darling" on Gee Records, they collaborated with Frank Cari in writing the tune which is their initial effort on a record.



THE CELLOS

The Cellos, Robert Thomas, Cliff Williams, Alton Campbell, William Montgomery, and Alvin Williams, all 18 and 19 years of age started their singing career while attending the Charles Evans Hughes High School. Besides singing together they write their own songs. Seeing as they are from Jamaica and Manhattan, it seems a twist of fate that brought these five teenagers together.

Their first record for the Apollo Label, "Rang Tang Ding Dong" (I Am the Japanese Sandman) backed with "You Took My Love" has put them well on the way to a successful singing career.



THE SOLITAIRES