

# Deejay Freed Has Himself A Busy Week

NEW YORK, Sept. 10.—Deejay Alan Freed was doing all right this week. He broke his own house record at the Paramount Theater in Brooklyn, chalking up a gross of more than \$154,000 for the seven-day run. Also Radio Station WINS here decided to extend his broadcasting time another hour in the early evening, thus putting him on the air from 6 p.m. to 9 p.m. Monday thru Friday.

The net on the \$154,000 gross reportedly was \$125,000. Freed (in on a guarantee plus percentage) splits his take with promoter Morris Levy and WINS. The deejay has received several bids from theaters across the country this week, including the Roxy here. According to WINS Program Director Bob Smith, however, the jockey plans to space his stage appearances, believing his type of show will be more effective that way.

As the matter stands now, Freed will move into his new evening time period in four weeks, when he takes over the 6 to 7 p.m. time period heretofore occupied by Jack Lacey, with Lacy starting a 4 to 6 p.m. time schedule. Freed will discontinue his 11 p.m. to 1 a.m. program except on Friday and Saturday nights.



'Moondog' Freed gets kicks as unexpected guest Arnett Cobb plays sax. Cobb is featured on Freed's shows.