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**ROCK AND ROLL HALL OF FAME AND MUSEUM
ANNOUNCES RETURN OF ALAN FREED'S REMAINS TO
CLEVELAND**

CLEVELAND (March 22, 2002) – The Rock and Roll Hall of Fame and Museum is the new resting place of the late, legendary DJ Alan Freed. Freed's cremated remains have been transferred to the Museum. A private ceremony was held yesterday, March 21, 2002 – fifty years to the day since Freed hosted the Moondog Coronation Ball at the Cleveland Arena.

“The entire Freed family is in agreement that Dad would have wanted the Rock and Roll Hall of Fame and Museum to be his final resting place,” said Lance Freed, Alan's son. “After all, he loved to be around people, and he was a showman and a public figure. Cleveland was the city where it all began, and the Museum is the place in the world that best commemorates the art form to which he dedicated his life.”

Freed is best known for coining the phrase “rock and roll” and for staging some of the first rock and roll concerts. The Moondog Coronation Ball may have ended in mayhem, but it marked a critical turning point in the history of rock and roll music. Bill Randle, the Cleveland DJ who introduced Elvis Presley to a national audience, once said of the Moondog event, “It was the beginning of the acceptance of black popular music as a force in radio.”

Freed was inducted into the Rock and Roll Hall of Fame in 1986 – the first year that inductions took place. At last month's Grammy awards, he received the Trustees Award for “championing the early rock scene and nurturing its artists, helping set the stage for rock and roll and its place on the radio.”

“No one was more important to the history of rock and roll music in Cleveland than Alan Freed,” said Terry Stewart, President and CEO of the Rock and Roll Hall of Fame and Museum. “It is a tremendous honor to have him come to us here at the Museum. When the Freed family expressed this wish, we were both thrilled and humbled. We hope that visitors will be as moved as we are.”

The Rock and Roll Hall of Fame and Museum exists to educate its visitors, fans and scholars from around the world about the history and significance of rock and roll music. The Museum carries out this mission through its efforts to collect, preserve, exhibit and interpret this art form.

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