

3/24/60

Johnny Brantley
618 W. 14th St

Man - Wab - 9396.

Promotion Mgr.

Dateline Record Co

64 E. 55th St. Man - EL5-1431

Administrative
Rushy Leds Board
top 68

Joined Fred Sept 1954 - Fred had come in from Cleveland - Went to work WINS. Handled telephone requests - typed up list of records for show - listened to records.

When Fred came to WINS Brantley was producer - Jack Lacey, Birdland, Stand Show Show, Compiled news, log time, see that commercials are ready. \$75 week - When Fred came 1/2 paid by Fred & 1/2 by Station.

started to work for WINS in Aug 1954

Bob Smith, program director and Bob Leds was Station Mgr. Bob Smith hired Brantley + Leds hired Fred.

As of April 1955, Brantley went to
work for Freed exclusively, 75 weeks.
Freed became popular and needed
help - Brantley, emceed for Freed

Freed had ^{PM} 7 to 9 & ^{PM} 11 to 5 -
later 7-9PM to 11 & 1 -
then 7 to 11 PM

Played about 17 records an
hour. Freed selected records
he played.

Freed left WINS in 1958 -

Programs broadcast from garage
apt of Freed's home in Stamford.
Brantley would bring mail,
new records, commercials, etc.
He would arrive 15 minutes
before show. Record mfg,
promotion people, friends etc
would come and wait
for Freed to finish show. Brantley
left most time after show at 11 PM

Freed had "approved" pile and
he would select records

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as program progressed.

Employee
of
Figuere
from Feb
1957
to May
1958

In 1957, Brantley left program
and went to work for Figuer Music
Inc. Bohry took his place on program.
Orest to feed Hooke - \$100 a week.

Had nothing to do with Freed's
program on WABC.

May 1958
became
employee
of Stamford
Productions
Paid
\$100
a week
Freed's
company

Brantley worked with Freed
on WNEW. His job to get talent
for program, and select records
for program with Freed's approval.

Late in Oct 1959, Freed phoned
Brantley about 10 or 2 AM - Big
beef with Hooke. Problems with
Hooke who is running radio show
and ratings dropping because
deals are bad. Hooke has
deals and records being played
are no good but he has
obligations and ratings of show
dropping. Freed wanted
advice from Brantley.

Next day met. Freed at
apt 345 W 58th St - wife present -
Freed spoke of deals and
obligation and ratings dropping.
Brantley - if you must make
deals do so with distributors -
they represent many companies
and your selections will be
greater. Freed called in
distributors. Brantley present -
fern Blaine -
Sam Weiss -
Louis Klayman -
Sherry Halonka -

Freed stated that it would
be wise for him to deal
directly with distributors
rather than record company.

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x x x x x x x x x
Klayman paid first week
thinks it was instrumental -
Does not remember sleep.

Second week - Jackie Wilson -
"Talk that Talk" - Freddie
Does not remember sleep.

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Agreement that Freed would pick one record from records distributed by these companies.
Once \$1000 - Sleeper \$500 -

Brantly
turned
money
over to
Freed

Brantly picked up \$1000 in cash from Morris Weisman shipping clerk for Klayman.

Freed told each of four that there were four distributors in deal. Does not remember whether he mentioned names. All other deals would be called off.