

Hotel Edison

46TH STREET TO 47TH STREET
JUST WEST OF BROADWAY
NEW YORK 36, N. Y.



MRS. L. O. HOLLEY
1305-37TH
LUBBOCK, TEXAS

NEWS FROM
THE
BIG CITY

“THAT'LL BE THE DAY”
NOTICE

ABOUT THE
BIG HIT

LETTERS MAILED IN HOTEL ENVELOPES
IF NOT DELIVERED, WILL BE SENT TO THE DEAD LETTER OFFICE,
UNLESS THE WRITER GIVES A RETURN ADDRESS.
IF NOT DELIVERED IN _____ DAYS, RETURN TO

July 30th 1957

CABLE ADDRESS - "EDISHOTEL"



Hotel Edison

"THE HOUSE OF HOSPITALITY"
46TH STREET TO 47TH STREET
JUST WEST OF BROADWAY
NEW YORK 36, N. Y.

MILTON J. KRAMER
PRESIDENT

CIRCLE 6-5000

JOHN P. PRINGLE
MANAGER

10:30 P.M. TUE. 30TH

Hi Y'all,

We've already been ribbed about saying that so I figured it would sound good to y'all. We got here safe and sound. The plane ride was a lot of fun. We thought for awhile that it would be too cloudy to see New York from the plane but it cleared off right before we landed so we got to see it all. The Empire State Bldg., Statue of Liberty, etc. I intended to write last night but we were dead tired because we didn't get to bed until about 4:00 A.M.

There's sure been busy since we arrived. As soon as we got here we checked in (7:30 A.M.) and slept about 4 hrs. Norm and Vi got in at noon and we showered and dressed and went down to Southern Music. It's just a couple of blocks. We were there until 6:00 and then Murray

BANQUET FACILITIES
AIR CONDITIONED RESTAURANTS
& BALLROOMS

AIR CONDITIONED ROOMS
TELEVISION AVAILABLE
CIRCULATING ICE WATER

1000 ROOMS
WITH BATH AND SHOWER
RADIO IN EVERY ROOM



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took us all out to eat at Al and Dick's Steak House. It's real classy. The bill was \$60.00. Don't get excited. It's not like that everywhere. After that we came back to the hotel and called Donnie Lanier. He came down to the room and he and Norm and us sat and talked until about 3:00. Then we went to eat again (sandwiches) and then came back and went to bed. We got up this morning and went to Southern again. Then we ate lunch and then we had an appointment at GAC (General Artists') and then an appointment with Bob Thiele. By then it was 6:00 P.M. so we ate and went to a movie and then came back to the room. We're just fixing to get in bed because we have to get up early (about 9:00) in the morning for some more appointments.

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Everybody in the Music business up here is sure nice to us. Maybe ~~because~~ because our record is pretty hot. Everyone is singing "That'll be the Day" and we're sort of celebrities already. ~~It~~ We had a full page picture and ad in Cash Box and I'm sending ~~you~~ a copy of that issue tomorrow to you. Billboard also had a couple of things in it which you've probably already seen. Some people (big wheels) in the high priced restaurant recognized us from the picture in Cash Box and introduced themselves to us. The record has already sold 125,000 and they've got a lot of back orders. They're shipping about 10,000 a day. I don't have time to write all I would like to so I'll close for now and write again later. Tell everyone hi for us.

Love Buddy

P.S. Bad writing but I was sure going fast.

"Bah"

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