

Rock party rollickin' birthday celebration

By Jim Sweeney
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Greater Cleveland, long known for its lively rock scene, will outdo itself this weekend.

Ice creams, living legends, heavy metal, politicians and fireworks all will be a part of rock 'n' roll's birthday party. Designed to lure the Rock 'n' Roll Hall of Fame and Museum to Cleveland, the parties tomorrow celebrate the 34th anniversary of the first rock concert, disc jockey Alan Freed's "Moon Dog Coronation Ball" at the old Cleveland Arena.

The following is a listing of area happenings.

Tomorrow:

Public Square: At noon, Gov. Richard F. Celeste and other officials were to unveil a plaque at Public Square commemorating Freed and rock.

Palace Theatre, 1515 Euclid Ave., Cleveland: Pierre's French Ice Cream will unveil a new flavor, "Really Rock 'n' Roll Ice Cream," at the Palace Theatre; 5:30 to 9 p.m. Chubby Checker, deejay Norm N. Nite, Eric Carmen, Bob Golic, Doug Dieken and Don Webster will be there. Sponsored by WEWS Channel 5 and WLTF-FM 106.5

Tower City Concourse, Cleveland: WMMS-FM 100.7/Arby's "Moon-dog Coronation Ball II," 6 p.m., headlined at 8:15 p.m. by Chuck Berry. Also, the WHK Stratophonics, the Innocent and Eric Carmen. Fireworks follow.

Peabody's DownUnder, Flats: M.U.S.I.C. for Cleveland. Bands include Me and the Boyz, Quest, Richard and the Heartbeats, Charlie Wiener, 5 p.m. to 2 a.m. Sponsored by WMMS.

Public Hall, Cleveland: Black Sabbath and W.A.S.P. concert, 8

p.m. Rock banner concert.

Rascal House, 2064 Euclid Ave., Cleveland: Hula Hoop, jitterbug and limbo contests, 8 p.m. Sponsored by WGCL-FM 98.5.

Brooklyn High School, 9200 Bidulph: Sock hop at the site where Elvis Presley performed in 1955, 8 p.m. WHK Stratophonics will perform. No cover if wearing a '50s costume.

Utopia, 37415 Euclid Ave., Willoughby: Party with WGCL disc jockey Buddy Baker, 8 p.m. No cover if wearing a '50s costume.

Akron Agora, 4193 Akron-Cleveland Road, Cuyahoga Falls: Rock sock hop, 8 p.m. with WMMS deejay.

Mining Co., 5100 Pearl Road: "Alan Freed Birthday Party" with WMMS deejays, 8:30 p.m.

The Ritz, 1021 Sumner Ave., Cleveland: WZAK-FM 93.1 party with James Brown look-alike contest, 9 p.m.

Fireworks downtown, 9:30 p.m.

Maxwell's, 733 W. St. Clair Ave., Cleveland: Chubby Checker contest, 10 p.m. and midnight.

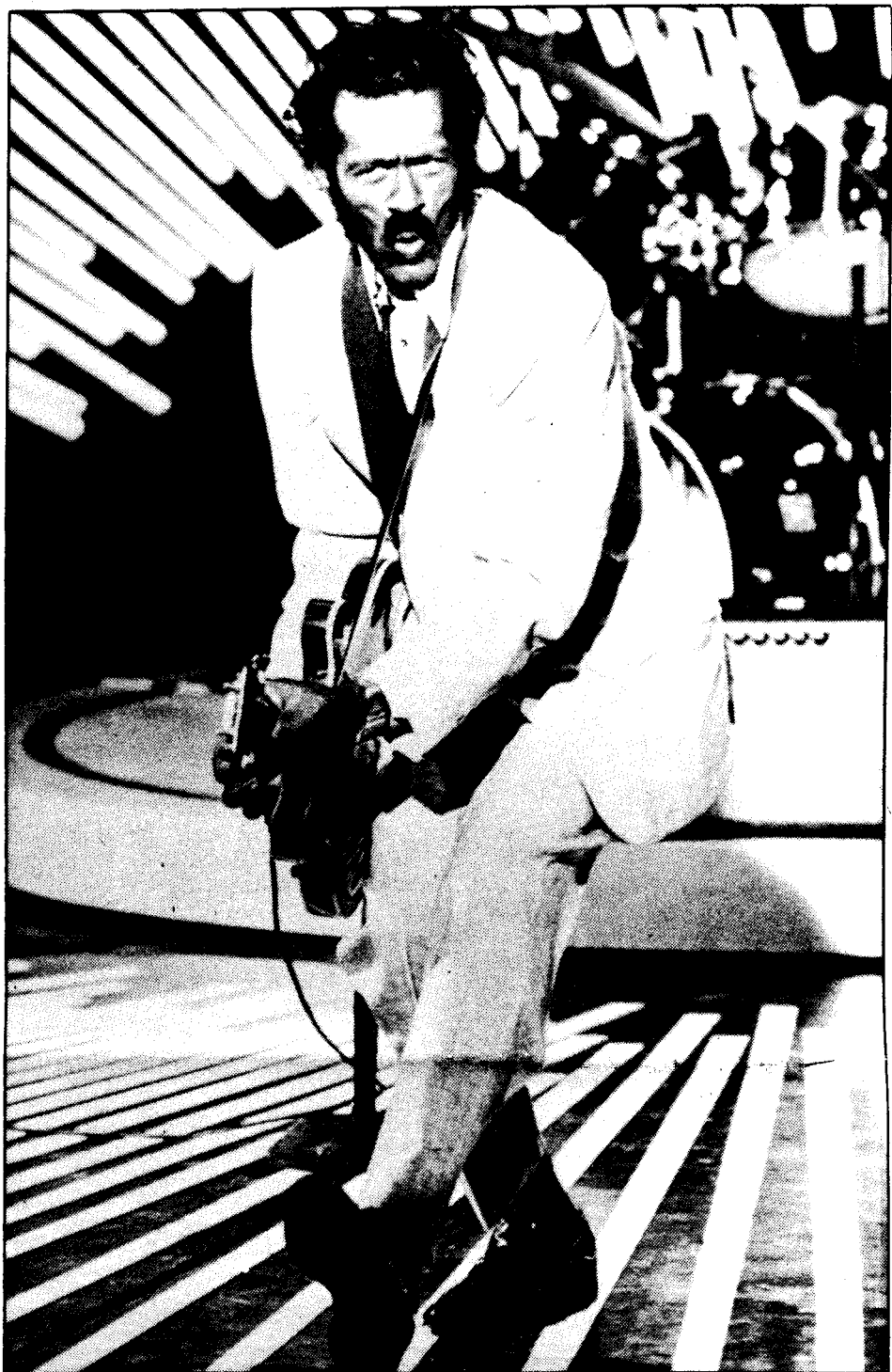
Hanna Theater, 2067 E. 14th St., Cleveland: Film, "Go, Johnny, Go," midnight. Sponsored by WMMS and WHK-AM 1420.

Local television and radio stations also will participate through the weekend.

At 8 p.m. tomorrow, radio stations will play the "Happy Birthday Rock 'n' Roll Song" and "Rock Around the Clock." During the weekend, WMJI-FM 105.7 will air a 52-hour history of rock.

WOIO Channel 19 will show the movies "Rock Around the Clock" and "Mr. Rock 'n' Roll" at 8 p.m. tomorrow, with the video of Eric Carmen's song, "The Rock Stops Here," in between.

WJW Channel 8's "PM Magazine" will broadcast live from local



Chuck Berry

parties at 7:30 p.m. tomorrow. WKYC Channel 3 will show three 30-minute specials live from the

events and do a segment on Cleveland's campaign to get the rock hall.