

City of
Los Angeles
State of California

RESOLUTION

Alan Freed

WHEREAS, ROCK AND ROLL PROMOTER ALAN FREED WILL BE POSTHUMOUSLY HONORED WITH THE 1,945TH STAR ON THE WORLD FAMOUS HOLLYWOOD WALK OF FAME ON DECEMBER 10, 1991; AND

WHEREAS, FREED COINED THE PHRASE ROCK AND ROLL IN THE EARLY 1950'S AND PROMOTED A PHENOMENON THAT WOULD CHANGE MUSIC - AND AMERICA - FOREVER; AND

WHEREAS, AS KING OF THE MOONDOGS IN CLEVELAND, HE WAS ONE OF THE HIPPEST DEEJAYS TO EVER HOWL OVER THE AIRWAVES; AND

WHEREAS, HE COLLECTED MUSIC FROM ARTISTS LIKE SCREAMIN' JAY HAWKINS, JERRY LEE LEWIS, THE EVERLY BROTHERS, THE CADILLACS, FATS DOMINO, THE DRIFTERS, AND THE MOONGLOWS, AND HE CALLED IT ROCK AND ROLL; AND

WHEREAS, HE BROUGHT ARTISTS TOGETHER WITH RECORD COMPANY EXECUTIVES, AND CREATED A WHITE MARKET FOR BLACK MUSIC; AND

WHEREAS, HE WAS INSTRUMENTAL IN CREATING CHES RECORDS AND KICKING OFF THE CAREERS OF MUDDY WATERS, BO DIDDLEY, AND CHUCK BERRY; AND

WHEREAS, HE CAME TO NEW YORK FROM CLEVELAND, AND BY 1956 THERE WAS NO BIGGER NAME IN ROCK AND ROLL THAN FREED, EXCEPT PERHAPS ELVIS PRESLEY; AND

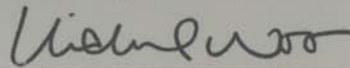
WHEREAS, HE HOSTED ROCK AND ROLL SHOWS AT THE PARAMOUNT IN NEW YORK, AND BROUGHT ROCK AND ROLL TO THE BIG SCREEN WITH "ROCK AROUND THE CLOCK", "ROCK ROCK ROCK", AND "DON'T KNOCK THE ROCK"; AND

WHEREAS, IN 1978 HE WAS IMMORTALIZED IN THE FILM BIOGRAPHY "AMERICAN HOT WAX"; AND

WHEREAS, ALTHOUGH HE DIDN'T LIVE TO SEE IT, HIS LEGACY LIVES ON EVERY TIME A RADIO STATION PLAYS ROCK AND ROLL, OR ON TELEVISION WITH VH-1 AND MTV;

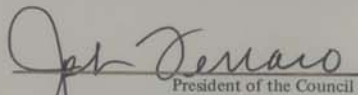
NOW, THEREFORE, BE IT RESOLVED THAT THE CITY COUNCIL OF THE CITY OF LOS ANGELES, BY ADOPTING THIS RESOLUTION, HEREBY HONORS THE MEMORY OF ALAN FREED ON THE OCCASION OF THE DEDICATION OF HIS STAR ON THE HOLLYWOOD WALK OF FAME.

RESOLUTION BY



Councilman 13th District

I HEREBY CERTIFY that the foregoing resolution was adopted by the Council of the City of Los Angeles at its meeting held December 10, 1991.



President of the Council

SECONDED BY



Councilman 12th District

ATTEST:



City Clerk

