ALAN FREED and his "ROCK"N ROLL" EASTER JUBILEE





LA VERN BAKER

THE THREE CHUCKLES

DANNY OVERBEA

THE MOONGLOWS AND MOONLIGHTERS

EDDIE FONTAINE

THE PENGUINS

RED PRYSOCK, SAM "THE MAN" TAYLOR,
AL SEARS, MICKEY "GUITAR" BAKER
AND THEIR "ROCK 'N ROLL" BAND

PRODUCED AND PRESENTED UNDER THE DIRECTION OF

SEIG MUSIC CORP.



"ROCK'N ROLL"

"THE BIG NEW BEAT IN AMERICAN POPULAR MUSIC"

By Alan Freed

"THE BIG BEAT" has arrived! "The Big New Beat in American Music"—"ROCK 'N ROLL", which has become the great new "swing" and dance era for today's teen-age generation, as well as for their parents, has finally burst loose on the popular music horizon. However, it has not arrived unheralded. Just as has always happened with the emergency of any other great era in music, literature and the arts through the ages of history, it has not been spared the caustic criticism and "whispering" campaigns of those who don't understand it and consequently do not appreciate it.

In spite of this mis-guided and ill-advised criticism, "ROCK 'N ROLL" has rapidly gained the affection and esteem of millions of music lovers throughout America. In fact, to such

a great degree that we are now privileged to present to you in person, and on the stage of one of the most beautiful theatres in America, many of the highly accomplished artists whose compositions and recordings have placed them in the "Hall of Fame" of musical Americana.

"ROCK 'N ROLL" is American! It is the only basic AMERICAN MUSICAL HERITAGE we can call our own. "The Big Beat in American Music" was here one hundred years ago—it will be here a thousand years after we are all gon. IT'S GREAT! IT'S WONDERFUL! IT'S EXCITING! IT'S AMERICAN! And, I am very proud to have helped expose the "Big Beat" to music loving Americans—instead of suppressing it SO—LET'S "ROCK 'N ROLL!"

ALAN FREED

Alan Freed was born in Johnstown, Pa., December 15, 1922. The family moved to Salem, Ohio when he was four years old and as a consequence Alan graduated from Salem High School and Ohio State University. He started in radio in 1943 at WKST, New Castle, Pa., as program director and sportscaster, then went to WKBN, Youngstown, Ohio, later transferring to WIBE, Philadelphia and thence to WAKR, Akron, Ohio. Fate entered the picture one evening, when the station's star disc jockey left suddenly without notice, and Alan was called to fill the vacancy. The station's owner happened to listen to the substitute and from that night hence, Alan Freed has earned his living as a disc jockey.

He moved from WAKR, Akron, to radio station WJW, Cleveland and to Television station WXEL in 1950. He started his nightly "Rock 'N Roll" parties on WJW in June, 1951. This show was so well received in Cleveland and throughout

all of northern Ohio that he attracted capacity crowds at shows and dances. He once attracted a crowd of more than 25,000 people to a dance at the Cleveland Arena in March 1952.

Because of his success in Cleveland, he was offered a contract with WINS, New York City, where he started on Sept. 8, 1954. The radio shows have been highly successful in New York City, so much so that he has acquired more than 2,000 "Alan Freed Rock 'N Roll" Fan Clubs in the listening area served by WINS. He receives from 10,000 to 15,000 letters and cards each week. More than 15,000 people jammed St. Nicholas Arena on Jan. 14th and 15th to see the "Alan Freed Rock 'N Roll Jubilee Ball!

An important part of the "Rock 'N Roll" Party is Alan's wife, Jackie, who sits in on each session, goes through the mail, and tosses in a comment now and then.





· LA VERN BAKER

If anybody in show business was ever born with pyrotechnics in her soul, it's La Vern Baker — for she first saw the light of day in that rip-roaring city of Chicago—on the holiday that celebrates the termination of World War I—Armistice Day!

Before she was out of her teens, La Vern was an expert in singing the blues, and when she sang them she gave out with a penetrating emotion never before paralleled in the history of show business. After several auditions, Miss Baker was awarded contracts to appear at leading Chicago theatres and clubs.

Her first recording for Columbia, "When I'm In A Crying Mood" was so well received that she was given an engagement at the Flame Club in Detroit. While appearing at the Detroit club, she was costarred with a male singer by the name of Johnny Ray, better known as "Mr. Emotion, Himself." Since his climb to fame, Johnny has always stopped long enough to tell the world that he owes much of his success to the coaching given him by La Vern, who by that time had been signed to tour the nation with Todd Rhodes and his orchestra.

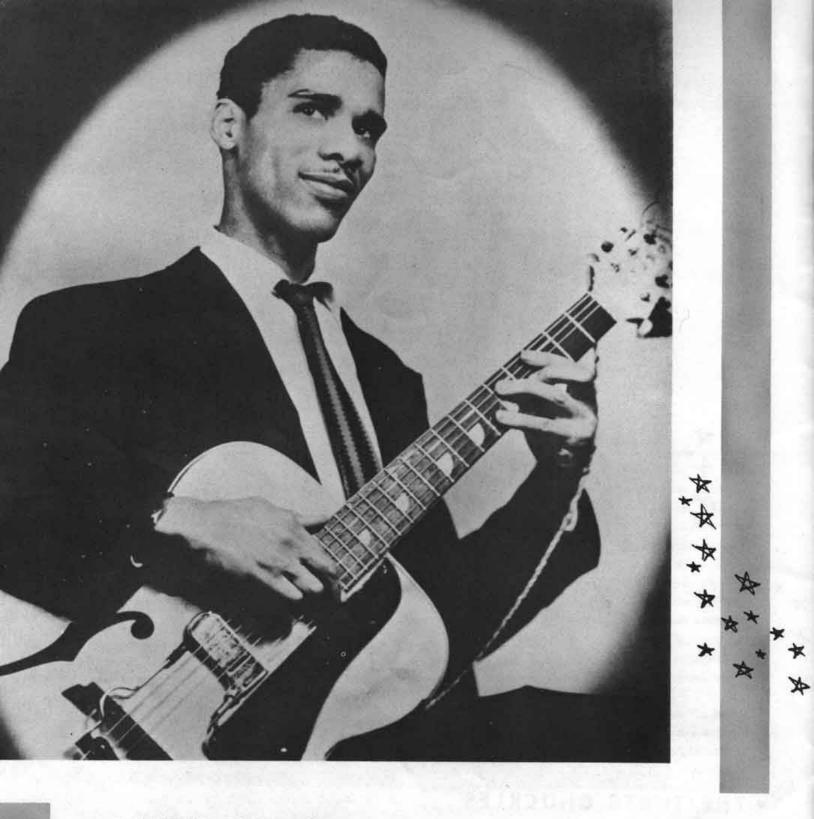
So successful was the tour, that she was signed by the Atlantic Recording Corp., of New York City. Her most recent Atlantic hit, "Tweedle Dee" is currently one of the best selling records in America.



THE THREE CHUCKLES

The Three Chuckles started out in show business with a dozen funny hats and props together with three water pistols and two Spike Jones recordings to which they did pantomime. They toured all of Canada and the eastern United States playing leading cocktail lounges as a comedy trio. It was during one of these engagements that they were discovered to be an excellent vocal trio by Label "X" and their first hit disc, "RUNAROUND" was recorded.

The three boys which make up the trio are Russ Gilberto, Tom Romano and Teddy Randazzo. Russ was born in Brooklyn, New York and is 26 years old. He plays bass and sang with bands in and around New York before joining the group. He likes sports and enjoys serious music....Tom is 24 years old and he, too, was born in Brooklyn, N. Y. He plays guitar and composed the flip side of "Runaround." Hobbies are sports and raising puppies....Teddy Randazzo is 21 years old and was born in Manhattan. He did concert work on the accordion before coming with the group. Teddy comes from a long line of accordion players and has one uncle who played with Paul Whiteman. He is also a top concert and jazz pianist. Solo honors for the group in person and on record are Teddy's.



DANNY OVERBEA

"One of the most dynamic entertainers in show business today" is the vivid description given Danny Overbea by a Milwaukee critic in his review of a stage show at a theatre in that city over a year ago.

Danny, a Chicago lad, appeared in leading theatres and clubs as a singer and featured entertainer for several years prior to the signing of a contract with Leonard Chess of the Chess and Checker Record Corporation of Chicago. His hits on the Checker record label skyrocketed Danny to international forms

ord label skyrocketed Danny to international fame. His hit record of recent months, "A Toast to Lovers" was a big seller and his latest release "Hey, Pancho"! has every indication of becoming a national sensation. A release of two years ago "Sorriento" was a big seller both in America and Europe.

Danny states that one of his biggest thrills in his show world career was his appearance with Count Basie and his orchestra, Charles Brown, the Dominoes and others in a tour of midwestern theatres two years ago.

He has played many return engagements at such well known clubs as the Orchid Room, Kansas City; the Gay Haven, Detroit; the Blue Note, Chicago; and the Town Casino, Buffalo.





THE MOONLIGHTERS

THE MOONGLOWS

"The Group within a Group"

In March of 1951, Bobby Lester who had been featured with several nationally known vocal groups, organized a quartette in his home town, Louisville, Ky. Bobby named the group the "MOONGLOWS" and within a few weeks were making personal appearances in midwestern and southern cities.

About a year later, relatives in Cleveland, Ohio wrote letters to Bobby advising that a disc jockey in the Lake Erie city was the talk of northern Ohio with a "Rock 'N Roll" radio show, and that possibly the disc jockey, Alan Freed, might be able to assist

them in securing a record contract.

Bobby and his "Moonglows" made the long trip from Louisville to Cleveland to see Alan Freed, who listened to them and after dozens of rehearsals and scores of suggestions made arrange-

ments with the Chess Record Company for a recording contract.

Their first two releases, "Ooh, Rockin' Daddy" and "Secret Love" were well received, but the recording of "Sincerely" became an instantaneous nationwide hit. Their latest release, "Most of All" is creating a sensation from coast to coast and could possibly become a million record seller.

It is interesting to note that "Sincerely" and "Most of All" were written by Harvey Fuqua of the Moonglows and Alan Freed. The "MOONLIGHTERS" are a duo from the Moonglows, thus the tagline, "The Group Within a Group."





PRO

- RED PRYSOCK starring
 Sam "The Man" Taylor Al
 Mickey "Guitar" Baker and
 "Rock 'N Roll" Band
- EDDIE FONTAINE
- THE PENGUINS

Program subject













GRAM

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- THE THREE CHUCKLES
- . DANNY OVERBEA
- THE MOONGLOWS
- THE MOONLIGHTERS
- LA VERN BAKER

t to change without notice.













EDDIE FONTAINE

A few months ago, song-writer Vaughn Horton happened to drop into a club in Jersey City one evening to listen to a young singer about whom so many of the composer's friends had been saying so many good things. Horton was so impressed with the singer's talent that he immediately contacted the executives of Label "X" Records.

This young man, EDDIE FONTAINE, was called in for an audition and was told he would probably record in about two weeks. However, 48 hours later he received an urgent call from "X" headquarters summoning him to an early morning recording session. With the help of a little black coffee and a lot of determination Eddie waxed "ROCK LOVE." The

disc was rushed out...clicked immediately...and

Eddie Fontaine was on his way.

On March 13th of this year, Eddie experienced his first big show-business thrill. At a massive youth rally sponsored by the Chicago Daily News in the International Amphi-theatre in Chicago, 30,000 teenagers leaped to their feet and screamed their heads off as Eddie sang "ROCK LOVE." Later he was called back to sing "I MISS YOU SO"—the only artist on the entire talent-packed show to receive an encore.

the entire talent-packed show to receive an encore.
Eddie's latest hit, "ON BENDED KNEE" has become
a great favorite also on Alan Freed's "ROCK 'N
ROLL PARTY."



THE PENGUINS

A California vocal group, the Penguins, had become extremely popular on the west coast a year before gaining nationwide fame as a result of their first big record hit, "Earth Angel."

Four personable young men, the Penguins, signed a contract with Dootsie Williams, famous west coast music publisher and record manufacturer, whose label. Dootone, was well established in California

label, Dootone, was well established in California.

Their first big hit, "Earth Angel" has sold well over a million copies and has brought bookings in leading theatres and clubs to the Penguins. Their first eastern

engagement was at the Howard Theatre in Washington, D.C., where they were a big hit in January of this year. Engagements at other leading theatres then followed.

Their latest release, "Love Will Make Your Mind Go Wild" is rapidly gaining recognition among music lovers everywhere.

The boys give a great deal of credit for their success to their manager, Buck Ram, whose untiring efforts in their behalf again proves that any great attraction must have capable management.



"RED" PRYSOCK

"Red" Prysock, one of today's better known tenor sax stars, was born in Greensboro, N.C., 29 years ago. He started taking lessons on the saxaphone at an early age, and was honking the tenor professionally when only 14 years old.

He was featured tenor saxaphonist with several outstanding bands and gained fame while touring

America with the TINY BRADSHAW Orchestra. He left Tiny to organize his own band over two years ago.

"Red" has had several big record hits, among them "Jump Red Jump", "Soft", "Body and Soul" and his latest sensation on Mercury, "Rock 'N Roll." He is the brother of Arthur Prysock, popular singing star.



SAM (THE MAN) TAYLOR

Tenor — Sax jazzman, Sam Taylor was born in Lexington, Tennessee in 1918 . . . Is married to an Ohio girl and is currently living in New York City... Has two children . . . Sam went to Roosevelt High School in Gary Indiana and to Alabama State College . . .

All during his childhood, Sam was interested in music. While in high school, he started to teach himself how to play the clarinet. By 1934 he was able to play the instrument professionally. While in Alabama State Teachers College he learned how to play the alto sax and later changed to the tenor sax which now is his specialty. Sam played the tenor sax with his school band and then joined Sherman (Scatman) Crothers in 1938 in Akron, Ohio . . . later played with the Sunset Royal Entertainers in New York, the Cootie Williams Orchestra and in 1946 through 1949 Sam played with the Cab Callaway Orchestra . . . He toured with Callaway in 1951 through South America and the following year the Caribbean Islands.

Sam, the Man is currently playing at the Manor Club in Bayside, Long Island.

Sam has appeared on many radio and TV showsthroughout the country; such as the Kate Smith program, the Kriesler Watch Band program. He has also played many theatres such as the Roxy, the Strand, and the Paramount in New York City.

Sam The Man Taylor is featured on many of MGM Records.



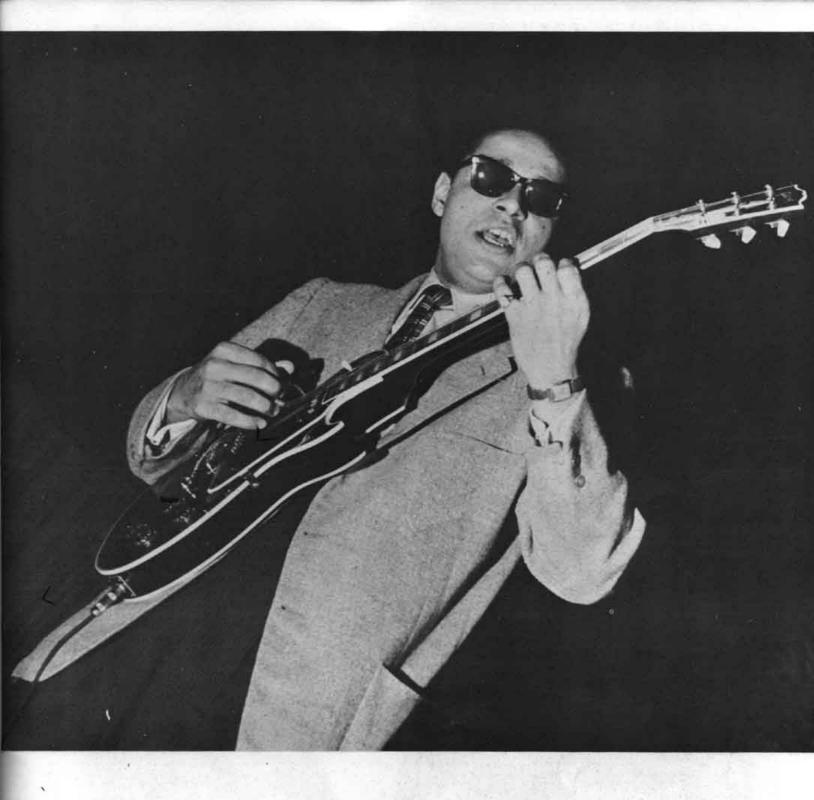


· AL SEARS

Born in Macomb, Ill., population 550, Al Sears' first big job as Tenor Saxaphonist was with Lucky Millinder's Band in 1941. He later joined Duke Ellington, with whom he played for 10 years.

More recently, he was featured Tenor man with Johnny Hodges, and during that time rocked the country with his recording of "CASTLE ROCK." His life-long ambition has always been to head a music publishing firm, which he now does, namely, Sylvia Music Publishing Company, in New York.

Al has sat in on recording dates with such names as Joe Turner and Roy Hamilton, and has recently signed to record for Coral.



MICKEY "GUITAR" BAKER

An accomplished musician whose services have been in great demand in recent years is Mickey Baker — one of the outstanding guitarists in the musical world today.

Mickey was born in Louisville, Ky., in 1925, and was educated in New York City. He is in great demand for recording sessions and personal appearances. He has appeared with and has also recorded with such great artists as: Woody Herman, Arnett Cobb, Lester 'Perez' Young, Jimmy Tyler, Paul Williams, Ray Charles, Dinah Washington, Ruth Broun, Ella Fitzgerald, Faye Adams, The Ravens, Buddy Johnson and many others.



. ALAN AND JACKIE FREED

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