

Sidewalk star honors pioneer of rock 'n' roll



Little Richard

Little Richard was joined by singers and disc jockeys of the 1950s and '60s to honor a man who helped make them great. Disc jockey Alan Freed, who coined the phrase "rock 'n' roll" but was implicated in the 1960s

payola scandal, was posthumously awarded a star Tuesday on the Hollywood Walk of Fame. Freed's 1950s program in Cleveland, called the *Moon Dog Show*, pioneered rock 'n' roll. His broadcast career ended in the 1960s when he was implicated in the scandal in which disc jockeys accepted payment from record companies for playing their records on the air. Freed died in 1965 at age 42.