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State Sets a Pace For Rock and Roll

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As an enthusiastic exponent of today's acrobatic abandon to the primitive beat, Alan Freed is the victim of a few verbal bruises in "Mister Rock and Roll." A disapproving editor calls him a "Pied Piper for illicit adolescent emotion."

In his own defense, the disk

"Mister Rock and Roll," a Paramount film, directed by Charles Dubin, produced by Ralph Serpe and Howard B. Keitsok. Written by James Blumgarten. Presented at Loew's State Theatre. Running time: 1 hour, 26 minutes.

THE CAST

Teddy Randazzo	Himself
Carol Hendricks	Lois O'Brien
Joe Frontiers	Jay Barney
Alan Freed	Himself
Larry and Lou	Al Fisher and Lou Marks
Leo	Earl George
Rocky Graziano	Himself
Lionel Hampton	Himself
Station Representative	Robin Stanton

jockey says he "just happened to be there when the breeze started blowing up a storm." In defense of his "corrupted juveniles," Paramount Pictures supplies him with lively entertainment related to cause and effect, plus a spectacular campaign in which the kids generously shell out their shekels for a heart fund drive.

Surpasses Predecessors

"Mister Rock and Roll" is better than its predecessors in presentation as well as entertainment values, spotlighting Teddy Randazzo in such hits as "Kiddio" and "Next Stop Paradise" as well as some less rowdy tunes. With him are Frankie Lynton and the Teenagers, Chuck Berry, LaVern Baker, Clyde McPhatter, Little Richard, The Moonglows, Brook Benton, Shave Cogan, Lois O'Brien and Ferlin Husky, all of whom have popular platters in circulation.

Lionel Hampton plays several



Alan Freed

new numbers due soon on the juke box circuit, and Al Fisher and Lou Marks introduce "Sing Song Siren," also slated for waxing. Rocky Graziano's status in the film is vague, but he, too, gets in the act by dueting with Randazzo on "Rocky's Love Song."

Although Loew's State probably isn't very happy about advertising a rival house in Times Square, the film gets some of its footage from the Paramount Theatre, where so real of the rock and roll puntists have been given a mixed reception on stage.